



THE AVON VALLEY SCHOOL & PERFORMING ARTS COLLEGE

Dear Parent / Carer

At The Avon Valley School, we are committed to providing students with the best possible careers support and guidance to help them make informed choices about their next steps after school. To enhance this support, we are launching an award winning online destinations platform called **Unifrog**. All students in Year 10 will receive access to this platform to support their careers education and to organise their work experience placement.

What is Unifrog?

Unifrog is designed to support learners in making informed decisions about their futures, offering a range of tools suitable for all year groups. Each student receives their own account, providing access to a wide range of information and resources related to their interests and aspirations.

Key features of the platform for students include:

- Psychometric testing quizzes
- Comprehensive career and subject exploration tools
- Webinars and interactive short courses
- Self-reflection and portfolio building tools
- Search tools for live apprenticeship and employer, and university opportunities

Students can log into Unifrog from any computer, tablet, or smartphone. We strongly encourage you to explore the platform with your child to support them through the process of deciding on their next steps.

Your child will attend a Unifrog launch assembly this half term and will be given dedicated time in school to complete activities on the platform.

The Unifrog platform will also be the tool we use to manage and secure your child's placement for the 2026 Work Experience programme. Work Experience 2026 will begin on Monday 29th June.

We will be officially launching the 2026 offer to both students and parents in January. **There will be a meeting for parents about work experience on Tuesday 13th January 2026 from 6.00pm-6.30pm.**

We look forward to partnering with you and your child as they take these important steps toward their future.

Data Security and Privacy (GDPR Compliance)

We understand that data protection is a primary concern. We want to assure you that Unifrog takes student data security very seriously, and their practices are designed to be fully compliant with **GDPR (General Data Protection Regulation)**.

Unifrog is designed with security features that exceed standard requirements, including:

- Exclusive use of secure EU data centres.

Newbold Road, Rugby, Warwickshire CV21 1EH

Headteacher: Blake Francis Bsc Hons, PGCE, NPQH

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- Multiple firewalls and layered-access security protocols.
- Data is only used to provide the educational service and is never shared or sold for commercial purposes.

You can find complete details on their security policies and GDPR compliance at unifrog.org/about#security.

For more information, go to www.unifrog.org or contact Mrs Demaj, the School's career advisor/work experience coordinator, ndemaj@avonvalleyschool.uk

Kind regards,

Lisa Owen

Lisa Owen
Head of Year 9 and Careers Leader

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