



THE AVON VALLEY SCHOOL & PERFORMING ARTS COLLEGE

Dear Parents and Carers,

Subject: Important Reminder Regarding School Uniform

As we get ready to welcome students back into school after the summer holidays, I wanted to send a reminder of our school uniform policy. The uniform plays a vital role in our school community, fostering a sense of equity, unity, pride, and shared identity among our students. It also helps to reduce social pressures and creates a purposeful and disciplined learning environment. We greatly appreciate your continued support in upholding these standards. Please take a moment to check the requirements below to ensure that your child is adhering to the correct uniform at all times, including expectations for shoes, accessories, and hairstyles. Details of the school uniform policy is also available on the school website:

<https://www.avonvalleyschool.uk/parents/school-uniform/>

There are only two compulsory branded uniform items plus the school tie:

- AVS school blazer
- AVS PE polo shirt
- AVS school tie

These items, along with the school tie, are available from our uniform supplier, *Webb Ellis*.

<https://www.webb-ellis.co.uk/schools/secondary-schools/avon-valley-school/>

School ties can be purchased directly from school at a cheaper cost.

All other uniform items – including black trousers, white shirts, navy PE shorts and other basics – may be purchased from any retailer, allowing parents greater flexibility and the potential to make savings.

We would also like to clarify the following:

- **All students** are permitted, regardless of gender, to wear black tailored trousers.
- A branded school skirt option currently remains available from our supplier for any student who prefers to wear one. **No other skirt options are permitted.**

Students will be permitted to wear any *all-black leather-look footwear*. This change provides parents with more choice when shopping for reasonably priced and more durable footwear, while still ensuring students present a smart and consistent appearance.

Newbold Road, Rugby, Warwickshire CV21 1EH

Headteacher: Blake Francis Bsc Hons, PGCE, NPQH

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While the vast majority of our students wear their uniform with pride, we will be proactively addressing any uniform issues to ensure consistency across the school. Our approach will be as follows:

- **First Instance:** Any students wearing incorrect uniform will be asked to change. We have a supply of spare uniform in school that students can wear for the day. Students will be given a clear reminder to correct the issue immediately.
- **Persistent Issues with Uniform:** If the uniform is not corrected or if a student is unable to do so, we will contact you to ask for your support.
- **Repeated Non-Compliance:** We believe in a consistent approach. Any student who repeatedly fails to meet our uniform expectations, even after being given a reminder and support, will be subject to our behaviour policy, and sanctions may be applied.

We are fully aware that meeting the costs of school uniform can be a challenge for some families. Please be assured that we are here to offer support. If you are experiencing any difficulties, or if you need assistance in ensuring your child is in the correct uniform, please do not hesitate to contact your Head of Year, or Pastoral Lead. All inquiries will be handled with the utmost discretion and confidentiality.

Thank you again for your cooperation and continued support. By working together, we can ensure every student feels a sense of belonging and is ready to learn and succeed.

If you have any questions or need further clarification, please do not hesitate to contact the school.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'B Francis', written in a cursive style.

Mr B Francis
Headteacher

Uniform Requirements and Expectations - September 2025

Main school uniform	
Compulsory items	Optional items
<ul style="list-style-type: none"> ● AVS school blazer* ● Official AVS House tie** ● White shirt ● Black trousers ● Black leather look footwear 	<ul style="list-style-type: none"> ● AVS pleated school skirt* ● AVS school V-neck*
<p>* these items can only be purchased via our official supplier Webb Ellis **please note that it is cheaper to purchase the school tie directly from school</p>	

PE and Dance Kit	
Compulsory items	Optional items
<ul style="list-style-type: none"> ● AVS School PE polo* ● Navy loose fitting nylon sport shorts ● White sports socks ● Sports trainers ● Navy football socks (boys only) 	<ul style="list-style-type: none"> ● AVS Dance polo** ● AVS Rugby jersey* ● AVS PE skort* ● AVS PE nylon shorts* ● AVS PE bottoms* ● AVS school leggings* ● AVS PE hoodie* ● Navy or black tracksuit bottoms with subtle or no branding ● Black sports leggings with subtle or no branding
<p>* these items can only be purchased via our official supplier Webb Ellis ** AVS Dance Polo is compulsory for all students studying GCSE Dance option</p>	

We also expect our students to adhere to the following rules:

- Subtle make-up
- No jewellery, except a plain single stud in each ear, to be worn in the lower earlobe. Stretchers / Spacers of any description are not allowed
- No bracelets or body/facial piercings. This includes nose studs of any description (including clear retainers), lip, eyebrow and cheek piercings
- No nail varnish or nail extensions
- No coloured hair unless one single, natural colour
- No extreme hair styles/cuts, 'Tram lines' cut into hair of any type are not allowed. Hair shaved below a 'Grade 2' is not acceptable

We expect all students to comply with the uniform policy of the school.

If your child has a special educational need which requires a reasonable adjustment to be made, please discuss this with the school SENCO.

We highly recommend that every item should be clearly marked with the owner's name. If you are unsure of what constitutes the correct uniform at any time, then please contact the school.