



THE AVON VALLEY SCHOOL & PERFORMING ARTS COLLEGE

Dear Parents and Carers,

Re: Changes to School Uniform Policy – September 2025

Following our parental consultation regarding our school uniform policy last term we have decided to make some changes for September 2025.

We understand the financial pressures many families face, and we are committed to making school as affordable and accessible as possible while maintaining high standards. With that in mind, I am writing to inform you of some important changes to our school uniform policy, effective from September 2025.

From September, there will be only two compulsory branded uniform items plus the school tie:

- AVS school blazer
- AVS PE polo shirt
- AVS school tie

These items, along with the school tie, will continue to be available from our uniform supplier, *Webb Ellis*. We are pleased to confirm that, following discussions with the supplier, the cost of the PE top will also be reduced to help ease the financial burden on families. School ties can be purchased directly from school at a cheaper cost.

All other uniform items – including black trousers, white shirts, navy PE shorts and other basics – may now be purchased from any retailer, allowing parents greater flexibility and the potential to make savings.

For those who wish to purchase them, *Webb Ellis* will continue to stock several optional branded uniform items. These remain high quality and reasonably priced, and parents are welcome to buy them should they prefer.

<https://www.webb-ellis.co.uk/schools/secondary-schools/avon-valley-school/>

We would also like to clarify the following:

- **All students** are permitted, regardless of gender, to wear black tailored trousers.
- A branded school skirt option currently remains available from our supplier for any student who prefers to wear one. No other skirt options are permitted.

Newbold Road, Rugby, Warwickshire CV21 1EH
Headteacher: Blake Francis Bsc Hons, PGCE, NPQH

☎ 01788 542355 ✉ admin@avonvalleyschool.uk 🌐 avonvalleyschool.uk
✉ @AvonValleySch 📘 AvonValleySchool

Additionally, from September 2025, we are updating our footwear expectations:

Students will be permitted to wear any *all-black leather-look footwear*. This change provides parents with more choice when shopping for reasonably priced and more durable footwear, while still ensuring students present a smart and consistent appearance.

We hope these changes strike a sensible balance between maintaining a smart, unified school image and reducing the financial impact of school uniform costs on families.

Thank you for your continued support. If you have any questions or need further clarification, please do not hesitate to contact the school.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'B Francis', written in a cursive style.

Mr B Francis
Headteacher

Uniform Requirements and Expectations - September 2025

Main school uniform	
Compulsory items	Optional items
<ul style="list-style-type: none"> • AVS school blazer* • Official AVS House tie** • White shirt • Black trousers • Black leather look footwear 	<ul style="list-style-type: none"> • AVS pleated school skirt* • AVS school V-neck*
<p>* these items can only be purchased via our official supplier Webb Ellis</p> <p>**please note that it is cheaper to purchase the school tie directly from school</p>	

PE and Dance Kit	
Compulsory items	Optional items
<ul style="list-style-type: none"> • AVS School PE polo* • Navy loose fitting nylon sport shorts • White sports socks • Sports trainers • Navy football socks (boys only) 	<ul style="list-style-type: none"> • AVS Dance polo** • AVS Rugby jersey* • AVS PE skort* • AVS PE nylon shorts* • AVS PE bottoms* • AVS school leggings* • AVS PE hoodie* • Navy or black tracksuit bottoms with subtle or no branding • Black sports leggings with subtle or no branding
<p>* these items can only be purchased via our official supplier Webb Ellis</p> <p>** AVS Dance Polo is compulsory for all students studying GCSE Dance option</p>	

We also expect our students to adhere to the following rules:

- Subtle make-up
- No jewellery, except a plain single stud in each ear, to be worn in the lower earlobe. Stretchers / Spacers of any description are not allowed
- No bracelets or body/facial piercings. This includes nose studs of any description (including clear retainers), lip, eyebrow and cheek piercings
- No nail varnish or nail extensions
- No coloured hair unless one single, natural colour
- No extreme hair styles/cuts, 'Tram lines' cut into hair of any type are not allowed. Hair shaved below a 'Grade 2' is not acceptable

We expect all students to comply with the uniform policy of the school.

If your child has a special educational need which requires a reasonable adjustment to be made, please discuss this with the school SENCO.

We highly recommend that every item should be clearly marked with the owner's name. If you are unsure of what constitutes the correct uniform at any time, then please contact the school.